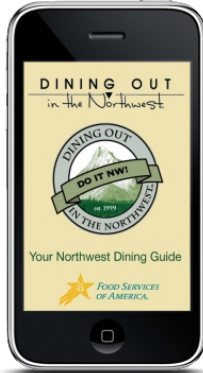


## Mobile Application | Location Search | Daily Specials | E-Commerce

FSA Presents The:



Mobile Application



Branded Experience!



Your Restaurant Here!



Place Specials!



Fun Merit-Based Game!



It's Social!

Today, mobile technology combined with a client based content management system, ORION, is quickly becoming the preferred method of communication between food and beverage organizations and their customers. GBCblue's proven ORION platform, previously only available to the hospitality industry, allows you to quickly and easily deliver your complete menus optimized for iPhones, iPad, iTouch, smartphone and laptop users. ORION delivers a consistent brand experience, valuable restaurant information, ordering and communications. Best of all, ORION is proven to both enhance customer satisfaction and increase revenue in an easy to use, familiar interface.

### Features:

- Real time content management
- No hardware or software to install onsite
- Optimized for laptops and mobile devices
- Online admin tools for simple menu management
- Fully customizable to promote your brand
- Built in up-sell and web tracking tools
- PCI Compliant ordering process

### Benefits:

- Increase take out
- "Top Of Mind Awareness" Marketing
- Deliver fresh menu content daily or at will
- Any staff member can easily manage ORION
- Designed like leading websites and applications
- Low entry costs drastically increase ROI
- Documented increase in revenue per cover
- Reduce labor costs while enhancing the ordering experience

### By the Numbers

**20%**

Our clients have reported back to us an average increase of 20+% per room order when guests use the ORION system instead of the phone.

**\$5/100%**

**\$5:** Dollar amount saved in labor costs per order when an ORION order bypasses employee and prints directly in the kitchen.

**100%:** Order accuracy of POS integrated ORION system.

**View and Order Room Service Online!**  
Welcome to the Sheraton Denver Downtown Hotel and our exciting new online service!  
Now you have the ability to view, modify and order room service directly from your own PC or Link@Sheraton computer. Your order can be charged to your room, paid by credit card or cash. So please sit back, relax and let us deliver your order to you whether in your room or at our Link@Sheraton.

**Food and Beverage orders placed from Link@Sheraton terminals receive 10% off!**  
Enjoy your stay at The Sheraton Denver Downtown Hotel.  
Click for additional information about the [Sheraton Denver Downtown Hotel](#)

Popular Items

- Flame Grilled Burger
- Apple Crumble
- Beverages
- Fruit

View the Sheraton Denver ORION portal at [www.SheratonOS.com](http://www.SheratonOS.com)

**ORION**  
Hotel Portal System

Sheraton Denver  
sheraton.denver Logout

Property Catalogs Products Orders Splash Reports

**Popular Order Items**

Show 10 entries Search:


Description	#	Price	Total
Fresh Fruits in Season	358	\$25.00	\$8,950.00
Fat Tire Amber Ale	230	\$5.00	\$1,150.00
Domestic Cheese	111	\$23.00	\$2,553.00
Chocolate Covered Strawberries	87	\$30.00	\$2,610.00
Canyon Road Cabernet	58	\$26.00	\$1,508.00
Bud Light	32	\$4.50	\$144.00
Chocolate Truffles	30	\$27.00	\$810.00
14 Hands Cabernet	29	\$30.00	\$870.00
Flame Grilled Angus Burger	28	\$10.00	\$280.00
Apple Crumble	26	\$1.85	\$48.10

Showing 1 to 10 of 137 entries

**Launch Catalog**  
View your catalog. (Opens in new tab)

**Launch Web Based OTI**  
Manage pending room service and amenity orders from anywhere. (Opens in new tab)

**Recently Ordered**  
Home Style Chicken Noodle Soup  
11/13/2010 10:56:28 PM



**Page Hit Counts**

Show 10 entries Search:

Description	Type	Count
Welcome!	HOME	31289
Home	HOME	28556
Mobile Home	MBL HOME	8176
Catalog	CAT	748
Shopping Cart	CART	703
Order Here!	CAT	640
Order an Amenity	CAT	634
Treats and More	SEC	542
Catalog Section	SEC	449
Catalog	CAT	377

Showing 1 to 10 of 444 entries

**Last 30 Days**

Orders: 288  
Total: \$10,880.01  
Room Service Count: 73  
Room Service Total: \$1,937.58  
Amenity Count: 215  
Amenity Total: \$8,942.43  
Mobile Count: 0  
Mobile Total: \$0.00

## ORION Online Admin Dashboard

**ORION**  
Hotel Portal System

Sheraton Denver  
sheraton.denver Logout

Property Catalogs Products Orders Splash Reports

**Product Management \ Home Style Chicken Noodle Soup**

**Description:** Home Style Chicken Noodle Soup  
**Summary:** Egg noddles in herbed broth with carrots, onions and celery  
**Price:** \$8.00  
**Lead Time:** 30 minute(s)  
**Taxable?:**   
**Delivery Fee Exempt?:**   
**Enabled?:**   
**RefCode:** 20284


**Associated Product Options**  
You may associate any number of Product Options with your product.

There are no records to display.

**Product Pairings**  
You may Pair other products, for suggestive sale, with your product.

Pairings	Weight	
Cup of Fruit	0	<input type="checkbox"/> Edit <input type="checkbox"/> Delete

**Product Photos**  
You may add Photographs to your product, however only one may be enabled at any given time.

Photograph	Enabled?	
	<input checked="" type="checkbox"/>	<input type="checkbox"/> Edit <input type="checkbox"/> Delete

## ORION Admin Product Page

Easily accessible on any internet enabled device, the ORION online admin utility lets you simply and quickly view real time usage statistics and ordering activity, make changes instantly to your menus, products or services and track and administer in the PCI Compliant order fulfillment area.

ORION is a fully branded experience and built so that non-technical staff can easily make changes to their online portals content and messaging via a intuitive user interface. Each change is instantly made in the ORION system which automatically senses the system browser and optimizes for that platform. So whether your customer accesses your ORION system on their laptop or iPhone, the experience is formatted to enhance their experience.

The ORION system can also be integrated directly with some POS systems allowing your customers to send their authenticated orders directly to the printer in the designated area. **The ORION system directly integrates with POS systems HSI and MICROS 9700.**

Imagine have direct, dynamic control over the menus your customers see without the hassle of printing new menus. The ORION system gives you this control and more!

Imagine your customers having direct access to your menus and daily specials one their phone or computer in real time!

Easily associate product options with your products creating a seamless, error free ordering experience for your guests while increasing order accuracy in the kitchen.

The ORION system gives you an easy way to pair products with products via our product pairing up-sell area. Pairings are displayed along the side of the customers browser and gives them one-click access to the products you recommend with their meal.

The ORION system gives you unlimited online storage space for your product photos. Each photo is displayed to the guest in thumbnail and enlarged view formats. Store several photos and rotate them for daily specials.