

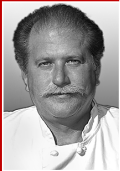
A TEAM



CHRIS TRIPOLI

*President - A la Carte
Foodservice
Consulting Group*

Chris Tripoli has over 35 years of service in the Hospitality Industry as a designer, developer, owner and operator. Upon graduating with his food service degree, Chris left Phoenix, Arizona for Houston, Texas where he helped expand a BBQ restaurant company and created his own restaurant concepts. He contributes regularly to Restaurant Start Up and Growth magazine and restaurantowner.com. Chris has been featured as a guest speaker or panelist at restaurant associations trade shows and conferences. He developed a curriculum entitled "So you want to open a restaurant" and currently teaches at the small business development center at the University of Houston.



GLENN CATES

Kitchen Operations-Menu Development...30 years of culinary service as an executive chef, kitchen designer, and product management specialist. Glenn assists clients with menu development, kitchen design, staff training and cost control.



ROSIE GUTIERREZ

Project Management...Manages client relations, provides project schedules, and maintains budgets. She assists with program development and as a fully bilingual associate, Rosie provides operating manuals, training materials, recipe books, franchise documents and many other items in Spanish.



GENE GUNN

Operations-Strategic Planning...Over 35 years of restaurant operations, expansion and franchise experience. Gene helped develop and supervise over 28 restaurant-nightclub units with annual sales of 85 million. He currently resides in Colorado and provides concept development, operations, and franchise consulting services for A la Carte.



BRENT SLOAN

Operations-Food & Wine...Culinary educator at the New England Culinary Institute. Brent co-founded "Wine Works" in Vermont and successfully assists clients with menu planning, wine-specialty beverage programs, service staff training and other FOH operations.



CLIENTS

World-Wide

Aramark – *Pennsylvania*

Boondocks – *Florida*

Carlos and Charlies – *Cancun, Mexico*

Discovery Green – *Texas*

El Huarache – *Mexico City, Mexico*

Enchilada House – *California*

Harrah's Hotel & Casino – *Missouri and Nevada*

Hobby Center for the Performing Arts – *Texas*

Holiday Inn Crowne Plaza – *Monterrey, Mexico*

Katz's Deli – *Texas*

Leibman's Wine & Fine Foods – *Texas*

Mizuki Grill – *Toronto, Canada*

Niko Nikos – *Texas*

Quizno's – *Texas and Colorado*

San Diego Airport – *California*

Señor Frogs – *Cancun, Mexico*

Sonic Industries – *Oklahoma*

Sultan Center – *Kuwait City, Kuwait*

Taquerias Arandas – *Texas*

Texas Medical Center – *Texas*

Texas Rotisserie – *New York*

The Cookhouse – *Connecticut*

The Local – *Texas*

The Stickey Wicket – *Antigua West Indies*

Truluck's Seafood & Steak – *Florida and Texas*

Vallone Restaurant Group – *Texas*

Vertigo Cafe – *Jedab, Saudi Arabia*



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**FOODSERVICE
CONSULTING
GROUP**

*Providing concept, management
and growth related services to:*

- Restaurants
- Hotels
- Casinos
- Parks
- Airports
- Country Clubs
- Stadiums
- Convention Centers



CONCEPT DEVELOPMENT

- Define the Idea
- Create Customer Profile
- Business Plan
- Menu Development
- Site Analysis
- Financial Structuring



PRE-OPENING MANAGEMENT

- Manage Budget
- Maintain Project Schedule
- Develop Complete Operating Manuals
- Create Training Materials
- Purveyor Selection
- Pre-Opening Marketing
- Design & Construction Consultation



OPERATIONS ASSISTANCE

- Operations Assessments
- Customer Surveys
- Menu Review & Evaluation
- Local-Store Marketing
- Management Development
- Staff Training Program
- Incentive bonus Plans



GROWTH STRATEGIES

- Develop Required Infrastructure
- Expansion Planning
- Franchise Development & Field Services
- Merger-Acquisitions
- Business Valuations

Hospitality Industry Specialists assisting you...
from IDEA to OPENING and BEYOND!

Are you as **profitable** as you can be?
 Are you as **busy** as you can be?

Are you creating a **new** concept?
 Are you ready to **grow**?

For over 15 years, A'LaCarte's experienced professionals have been helping its food service clients **"Create Winning Concepts"...**"Operate More Profitably" and **"Grow Successfully"**.

Founded on the principle of providing services that are Genuine, Knowledgeable, Focused and Thorough, A'laCarte has successfully completed projects for the start-up concept, independent restaurant company and large multi-unit chain. Our network affiliates provide our clients with additional services including;

- Construction & Equipment
- Management Recruitment
- Real Estate (Site Assistance)
- Finance
- Legal Documentation
- Marketing-Public Relations